

Prestige

professional

ERREOLLE
ITALIA

Nutricolor



Oxidizing coloration in fragrant and intense cream. Its unique formula, rich in natural substances, carries a protective, soothing and conditioning effect on the skin. Easy to mix and apply, delicately acts on the hair giving color uniformity, brilliance and long lasting. It has brightening power up to 5 levels of tone and 100% grey hair coverage. It is available in various shades in natural, ash, golden, copper, red, fashion and lightening ranges.

Size

Case with 100 ml tube.

How to use

It must be mixed with Prestige Oxidizing Emulsion 10-20-30-40 volumes in the ratio of 1: 1.

Ossigeno in crema



Oxidant Cream

Scented oxidant cream specific for color oxidation and discoloration. Its formulation allows to obtain perfectly homogeneous mixtures, helping the product penetrating. It improves grey hair coverage, facilitates stability and color durability.

Available in variants of 10 (3%), 20 (6%), 30 (9%) and 40 (12%) Volumes.

Size

1000 ml and 200 ml bottles.

How to use

Wear suitable gloves. Shake well. Mix in a non-metallic bowl with the dye cream in the indicated ratio. Re-seal the packaging well after use. Store in a cool, dry place away from sources of heat.

Event Color Free



Event Color Free

It is an innovative line of permanent color cream with Antioxidant action. Its formula without ammonia, without p-Phenelendiammine and without Nickel, colors your hair in a gentle and non-aggressive way, leaving them shiny and soft. The content of beeswax, fruit extracts and Vitamin C protects the skin and hair, while the fruity fragrances give a very pleasing scent.

Size

Case with 100 ml tube.

How to use

It must be mixed with Prestige Event Color Free Oxidizing Emulsion 10-20-30-40 volumes in the ratio of 1: 1.

Attivatore Dolce Event Color Free



Event Color Free Oxidant Cream

Prestige Event Color Free is a creamy oxidant, with a delicate and not aggressive formula that gives a perfect color fixing. It is an extremely reliable stabilized emulsion. It allows you to work in the best conditions, respecting both the skin and the hair.

Available in 10 (3%), 20 (6%), 30 (9%) and 40 (12%) Volumes.

Size

1000 ml and 200 ml bottles.

How to use

Wear suitable gloves. Shake well. Mix in a non-metallic bowl with the dye cream in the indicated ratio. Re-seal the packaging well after use. Store in a cool, dry place away from sources of heat.

Botanicolor



Botanicolor

Botanicolor is the new treatment-color that manages to combine results and well-being. Its special formula, creamy and velvety, guarantees excellent performance and at the same time protects and repairs the hair fiber. The use of high quality pigments ensures a strong and stable color with intense and long-lasting reflections. The synergy between the active ingredients protects the skin from irritation and allows you to color your hair softly leaving it stronger, softer and shiny.

Active ingredients

Extracts of plant stem cell
Hyaluronic acid
Hemp oil
Argan oil

Format

100ml tube
Laying time
Read the package insert carefully

Features

Total coverage of white hair
Homogeneous result with intense reflections
Long lasting color
Active of natural origin
Skin protection and respect of the hair structure
Intensive anti-age action for skin and hair
Without Parabens
Wide range of shades

How to use

It must be mixed with Oxidising Emulsion Botanicoxy . Read the package insert carefully.

Botanicoxy



Oxidizing emulsion in cream with pH stabilized with aromatic fragrance. Formulated to bring out and enhance the result BOTANICOLOR HAIR COLOR CREAM. Ensures excellent stability and color retention avoiding the color changes. Its texture, creamy and velvety, makes the mixing and application of color easier and more homogeneous. Available in volumetries of 10 (3%), 20 (6%), 30 (9%) and 40 (12%).

Format

1000ml bottles

How to use

Wear suitable gloves. Shake well. Mix in a non-metallic bowl with the coloring cream in the indicated ratio. Close the package well after use. Store in a cool and dry place, away from light and heat sources.

Event Color Oil



Event Color Oil

It is an extraordinary permanent color in non-ammoniacal oil. Its particular cosmetic formula, with Keratin and Argan Oil, is rich in highly selected natural substances that respect the quality of the hair, ensuring longer lasting, protective and soothing action of the skin. It is available in various shades in natural, ash, golden, copper, red, fashion and lightening ranges. Professional Coloring.

Size

Case containing 3 flacons of 125 ml.

How to use

It must be mixed with Prestige Event Color Free Oxidizing Emulsion 10-20-30-40 volumes in the ratio of 1: 1.

Blondy No Yellow Neutralizing Shampoo



Blondy No Yellow Neutralizing Shampoo

Specific cleansing treatment for white, bleached, blonde hair or with mèches. With a high concentration of blue and violet pigments, neutralizes the unsightly yellow reflection generated by natural causes, environmental factors or decolorizations. Ideal for reviving even grey hair, highlighting the cold tones and attenuating copper-orange reflections.

How to use

Distribute on wet hair evenly, from the roots to the ends, without diluting. Emulsify and massage gently by insisting on areas where the hair looks more yellowed. Leave on for about 5 minutes. Once the laying time has elapsed, rinse thoroughly, eliminating all traces of product. If necessary, dilute the shampoo and repeat the process. During use it is advisable to wear suitable gloves or as an alternative wash thoroughly your hands after applying the product. In case of contact with eyes, rinse immediately.

Format

1000ml bottle

Blondy No Yellow Conditioning Treatment



Blondy No Yellow Conditioning Treatment

Specific treatment for white, gray, natural blonde or colored hair. With a high concentration of blue and violet pigments, it exerts an effective anti-yellow action and restores radiance and vitality to the hair, leaving it soft to the touch.

How to use

After the anti-yellow shampoo, remove the excess water and apply the product evenly on the hair. Comb and leave on for 3-5 minutes. Once the laying time has elapsed, rinse thoroughly, eliminating all traces of product. During use it is advisable to wear suitable gloves or as an alternative wash your hands thoroughly after applying the product. In case of contact with eyes, rinse immediately.

Format

1000ml jar

Kit Vita Botanictherapy



RECONSTRUCTION TREATMENT WITH KERATIN Repair and Nourish Dry and Damaged Hair

1 Start Up Clarifying Shampoo

Pre-treatment shampoo with moisturizing and soothing action, cleans the hair fiber and prepares it for the reconstruction system. It ensures a deep cleansing of the hair, freeing it from impurities and styling residues without attacking them. Its specific formula opens the scales of the hair cuticle, by promoting the absorption of the active ingredients present in the following phases.

How to use: Distribute evenly on wet hair. Massage gently and leave to act for a few minutes to promote the action of active substances. After laying time, rinse thoroughly and repeat the operation.

Format: 1000 ml bottle

2 Kera Phase Intensive Treatment

Keratin treatment, reconstructive and filling, acts from the inside repairing and beefing up the hair. Thanks to its low molecular weight, it penetrates into the hair and repairs the fiber in depth. Particularly suitable for dry hair, brittle or sensitized by chemical treatments and external aggressions (brush, hair dryer, plate, sun, wind, salt, chlorine, etc.). It makes hair stronger and healthier.

How to use: After washing with the preparative shampoo, dab the hair with a towel and divide it into sections. Depending on the length of the hair, pour a sufficient amount of product into a bowl and apply it with the aid of a brush, from roots to ends. Leave on for a minimum of 5 minutes. To enhance the effect, leave to act under a heat source. Rinse carefully and proceed with the next step.

Format: 1000ml bottle

3 Booster Fluid Repair

Booster Fluid Repair

Fluid, restructuring and regenerating treatment, which acts directly on the hair's bark. Formulated to repair lengths and ends, it restores elasticity and brings shine and silkiness to fragile, treated hair, without body and tone.

How to use: On damp and well-buffed hair, spray the product evenly over lengths and ends. Massage gently and leave for 5 minutes before rinsing.

Format: 250ml bottle

4 Instant Radiance Multi-Protection Leave In

Hydr nutrient conditioning treatment with detangling and illuminating action. Creates an invisible protective film that protects hair from environmental aggressions and moisture. Particularly suitable for dry, damaged or chemically treated hair. It does not need to be rinsed, it does not weigh down the hair and leaves no residue

How to use: On damp and well-buffed hair, distribute evenly over lengths and ends. Comb and proceed with drying.

Format: 250ml bottle

Decolorante β -D-Complex



Blue and Violet Bleaching Powder

Blue and Violet bleaching powder, with high lightening power, with β -D-Fructose oligosaccharides that acts during the lightening process protecting the hair. Easy to mix, does not clump, does not drip and does not swell. Its compact formula prevents the inhalation of volatile particles. It acts with maximum security and is suitable for all lightening techniques (streaks, sunstrokes, balayages and shatush) and all types of application (foil, cap, comb, etc.). It allows to obtain maximum bleaching in a gradual and uniform way. Mixing ratio 1: 2.

How to use

Mix, in a non-metallic container, 1 part of bleaching powder + 2 parts of oxidizing emulsion cream to 10 (3%), 20 (6%), 30 (9%) or 40 (12%) volumes. Apply immediately to dry, unwashed hair and leave in place until desired lightening is achieved. At the end rinse thoroughly and, after removing any residue, shampoo. The lightening tone varies depending on the shutter speed and the volumes of the emulsion used. Depending on the desired effect, on the basis of application, on the condition of the hair and on the temperature of the environment, it is advisable to check the lightening during the laying time.

Size: 500 g tin.

Lacca Ecologica Volumizzante



No Gas Extra Volume Hair Spray

It is an ultra-light ecological spray that gives volume and support to the hair. It does not wet, does not weigh, leaves no residue and it is removed with a few strokes of the brush. It contains Solar Filters that protect your hair from the harmful effects of free radicals and sunlight.

Size

350 ml spray bottle.

How to use

Shake before use. Spray the product from a distance of approx. 20-30 cm.

Lacca Ecologica Forte



Strong No Gas Hair Spray

Strong No Gas Hair Spray respects the natural balance of the hair. Suitable for all types of hair, does not wet, does not weigh, leaves no residue and it is removed with a few strokes of the brush. It contains Solar Filters that protect your hair from the harmful effects of free radicals and sunlight.

Size

400 ml spray bottle.

How to use

Shake before use. Spray the product from a distance of approx. 20-30 cm.

Lacca Spray Forte



Hair Spray Fixing Effect

Hair Spray Fixing Effect is suitable for long-lasting hairstyles. It does not get wet and leaves no residue. Protects your hair from moisture.

Size

500 ml spray bottle.

How to use

Shake before use. Spray the product uniformly and with short splashes from a distance of approx. 20-30 cm.

Mousse Extra Volume #Pumpup



Mousse Extra Volume shines and hydrates the hair making them soft and voluminous. It is particularly suitable for fine and delicate hair that is difficult to maintain. It does not weigh, does not paste and leaves no residue. It contains Solar Filters that protect the hair from the harmful effects of free radicals and sunlight.

Size
300 ml spray bottle.

How to use
Spray the product uniformly and with short splashes from a distance of approx. 20-30 cm.

Mousse Ravvivaricci Extra Strong #Twistagain



Modeling Extra strong #Twistagain

The Modeling Mousse with high fixing power, is extremely effective for a firm support. It allows to create and shape any type of hairstyle, and is particularly suitable for curly hair. It does not weigh, does not paste and leaves no residue. Contains Solar Filters that protect the hair from the harmful effects of free radicals and sunlight.

Size

300 ml spray bottle.

How to use

Apply one or two knobs of product on wet hair. Proceed to drying.

Lucidante Spray protettivo #Glossyglow



Protective Polishing Spray

illuminates the surface of the hair and enhances its color. Effective as an antistatic for plates, hair dryers and irons. Protects the hair exposed to sun, salt and chlorine. It is not greasy and does not weigh down. Suitable for all types of hair, even the thinnest.

Size

300 ml spray bottle.

How to use

Shake it before use. Spray the product evenly over the entire hair at a distance of at least 20-30 cm. It can also be used on damp hair, before the crease, for a detangling and anti-frizz effect.

Crema Modellante #modellingcream



#modelingcream

Innovative cream with straight and no-frizzy action. Ideal for disciplining and facilitating the hairstyle of particularly frizzy hair, enhancing the soft and brilliant effect.

Size

150 ml tube.

How to use

Use the product before or after hairstyle for a definite and trendy look, or for a natural and easy look.

Aqua Shine Hair Wax



GREEN Water Hair Wax Shine

Hair Wax Shine, made in two fragrances, sculpts, shines and defines every hairstyle giving you structure and flexibility. It has a high moisturizing and polishing power and can be used on any type of hair.

Size

100 ml can.

How to use

Work a small amount of wax with your hands, apply it uniformly on wet or dry hair and then proceed with the definition of the desired hairstyle.

GOLD Water Hair Wax Shine

Hair Wax Shine, made in two fragrances, sculpts, shines and defines every hairstyle giving you structure and flexibility. It has a high moisturizing and polishing power and can be used on any type of hair.

Size

100 ml can.

How to use

Work a small amount of wax with your hands, apply it uniformly on wet or dry hair and then proceed with the definition of the desired hairstyle.

HOT Iper Strong Hair Wax

Iper Strong Hair Wax has been created for modeling young and long lasting extreme-looks. It sculpts perfectly short hair and gives an extraordinary smooth effect to long hair.

Size

100 ml can.

How to use

Work a small amount of wax with your hands, apply it uniformly on wet or dry hair and then proceed with the definition of the desired hairstyle.

Wet Look Hair Gel



GREEN Modelling Gel Fixative Extra Strong

Suitable for all type of hairstyles, non-greasy and it does not leave residue. Its formula does not stain, it is parabens free, colorants free and with no animal ingredients.

Size
500 ml can.

How to use

Work a small amount of gel with your hands, apply it uniformly on wet or dry hair and then proceed with the definition of the desired hairstyle.

GOLD Modelling Gel Fixative Extra Strong

Suitable for all type of hairstyles, non-greasy and it does not leave residue. Its formula does not stain, it is parabens free, colorants free and with no animal ingredients.

Size
500 ml can.

How to use

Work a small amount of gel with your hands, apply it uniformly on wet or dry hair and then proceed with the definition of the desired hairstyle.

HOT Modelling Gel fixative Iper Strong

Suitable for all type of hairstyles, non-greasy and it does not leave residue. Its formula does not stain, it is parabens free, colorants free and with no animal ingredients.

Size
500 ml can.

How to use

Work a small amount of gel with your hands, apply it uniformly on wet or dry hair and then proceed with the definition of the desired hairstyle.



Argan Oil Mask

Capillary mask with the active ingredients of Argan Oil. It nourishes and restores deeplyweakened and damaged hair from the roots to the tips, bringing them back to their original beauty.

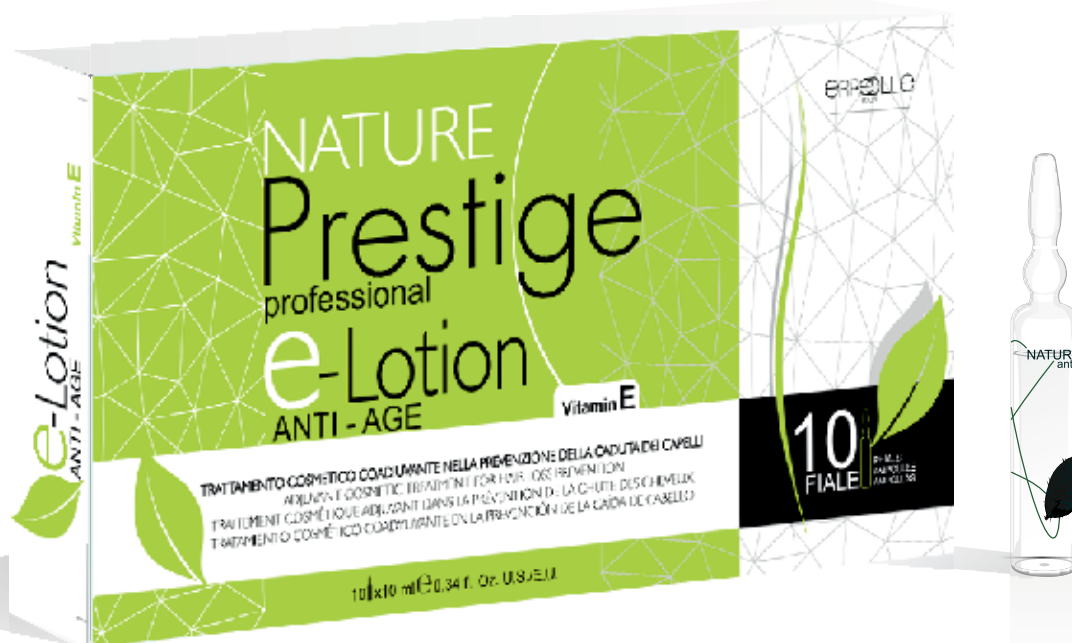
Size

250 ml tube
1000 ml can

How to use

Massage on wet hair and let it work few minutes before rinsing.

Fiale E-Lotion Anti Age



E-Lotion Anti - Age

Specific adjuvant treatment to counteract the process of weakening and hair loss. The combined action of Menthol and Vitis Vinifera re-activates the microcirculation of the scalp and nourishes the cells stimulating their reformation. The Vitamin E, powerful antioxidant, protects against the harmful action of free radicals and the oxidative stress of environmental factors (UV rays, atmospheric pollution, etc.) that cause premature aging and hair loss. The natural life cycle of the hair is restored and the hair is healthy, strong and shiny.

Size

Box with 10 phials of 12 ml.

How to use

After shampooing, remove excess water from hair and apply the contents of one phial over the scalp evenly. Gently massage to help the skin absorbing the product. Do not rinse.

Fiale M-Lotion Deep Repair



M.Lotion Deep Repair

mineralizing phials Specific and reconstructive treatment for weak or damaged hair. A complex of Mineral Salts which rebuilds and protects the capillary structure with quick and effective results. It nourishes in depth and gives strength and vitality without weigh down. With an immediate conditioning action on the hair that finds brightness, softness and districability. Particularly suitable for hair sensitized by chemical treatments or external aggressions (brush, hairdryer, hair straightener, sun, wind, salt, chlorine, etc.).

Size

Box with 10 phials of 12 ml.

How to use

After shampooing, remove excess water from hair and apply the contents of one phial all over the hair uniformly. Comb your hair from roots to ends and let it work for at least two minutes. Rinse it accurately. To protect your hair, it is recommended to use it before and / or after a chemical treatment (color dyeing, bleaching, permanent, etc.) or in conjunction with it.

Oil

ANTIOSSIDANTE | ANTI-OXIDANT

PURIFICANTE | PURIFYING

NUTRIENTE | NOURISHING

DEFORFORANTE | ANTI-DANDRUFF

FORTIFICANTE | FORTIFYING

Oil Natur the new line of shampoos and Prestige Masks, respecting your skin and your health, respecting the well-being of your hair. Natural extracts that guarantee a fantastic result for the skin and health of your hair.



NO/PARABENI



NO/SILICONI



NO/SLS-SLES





Oil Nature

ANTIOSSIDANTE | ANTI-OXIDANT

SHAMPOO DELICATO AD USO QUOTIDIANO CON OLIO DI JOJOBA ED ESTRATTI DI MANDORLE DOLCI, ALTEA E ROSMARINO. ADATTO A TUTTI I TIPI DI CAPELLI. **DELICATE SHAMPOO** FOR DAILY USE WITH JOJOBA OIL AND EXTRACTS OF SWEET ALMONDS, MARSHMALLOW AND ROSEMARY. SUITABLE FOR ALL HAIR TYPES.

Shampoo

Gently cleanses the skin and hair without depleting the hydro-lipid barrier. It counteracts the effects of oxidative stress and protects the hair fiber from external aggressions and pollution favoring cell rejuvenation. With a polishing and toning action, it is also suitable for the treatment and care of colored hair.

Size

Bottle of 1000 ml.
Bottle of 300 ml.



Oil Nature

PURIFICANTE | PURIFYING

SHAMPOO NORMALIZZANTE SEBOREGOLATORE CON ESTRATTO DI MENTOLO, MELISSA, OLIO DI TEA TREE E PRICIPIO ATTIVO DI CLIMBAZOLO. SPECIFICO PER CUTE E CAPELLI GRASSI. NORMALIZING SHAMPOO SEBOREGULATOR WITH EXTRACT OF MENTHOL, MELISSA, TEA TREE OIL AND ACTIVE PRICIPIO OF CLIMBAZOLO. SPECIFIC FOR SKIN AND OILY HAIR.

Shampoo

It purifies the scalp and effectively removes impurities and excess sebum. Regulates and normalizes the secretion of sebaceous glands restoring the natural physiological balance of the skin. Does not weigh down the hair.

Size

Bottle of 1000 ml.

Bottle of 300 ml.



Oil Nature

NUTRIENTE | NOURISHING

MASCHERA IDRATANTE DISCIPLINANTE CON OLIO DI LINO, ESTRATTI DI ALTEA, AVENA E CALENDULA. INDICATO PER CAPELLI SECCHI, CRESPI E SPENTI. MOISTURIZING MASK WITH FLAX OIL, EXTRACTS OF MARSHMALLOW, OATS AND MARIGOLD. SUITABLE FOR DRY, FRIZZY AND DULL HAIR.

Shampoo

Specific cleaning treatment for dry and frizzy hair conditioning, illuminating and restructuring. Highly moisturizing, reduces frizz and discipline even the most difficult hair to treat. It brings softness and vitality to the hair and gives it volume and shine.

Size

Bottle of 1000 ml.
Bottle of 300 ml.

Maschera

Nourishing treatment that naturally regenerates dry, brittle and dull hair. Antioxidant properties, conditioning and illuminating. The hair is soft, voluminous, strong and bright.

Size

Jar of 1000 ml.
Jar of 250 ml.



Oil Nature

DEFORFORANTE | ANTI-DANDRUFF

SHAMPOO RIEQUILIBRANTE CON OLIO DI JOJOBA, ESTRATTI DI SALVIA, ROSMARINO E PRINCIPIO ATTIVO DI PIROCTONE OLAMINA. SPECIFICO PER CUTE E CAPELLI CON FORFORA. BALANCING SHAMPOO WITH JOJOBA OIL, EXTRACTS OF SAGE, ROSEMARY AND ACTIVE INGREDIENT OF PIROCTONE OLAMINE. SPECIFIC FOR SKIN AND HAIR WITH DANDRUFF.

Shampoo

Specific treatment with deforforante and dermopurificante action. It effectively fights any type of dandruff and prevents its formation, without attacking the scalp. Eliminates any impurities from hair and skin (scales, dead cells, toxins and excessive fat), relieves the feeling of itching and calms redness and irritation leaving a pleasant feeling of freshness. Also indicated as an adjuvant in the treatment of seborrheic states and in case of specific antifungal treatments.

Size

Bottle of 1000 ml.

Bottle of 300 ml.



Oil Nature

FORTIFICANTE | FORTIFYING

SHAMPOO ENERGIZZANTE CON OLIO DI GIRASOLE, ESTRATTI DI MENTOLO, ORTICA E PRINCIPIO ATTIVO DI SI-MATRIX. SPECIFICO PER CAPELLI DEBOLI, FRAGILI E TENDENTI ALLA CADUTA. **ENERGIZING SHAMPOO** WITH SUNFLOWER OIL, EXTRACTS OF MENTHOL, NETTLE AND ACTIVE INGREDIENT OF SI-MATRIX. SPECIFIC FOR HAIR WEAK, FRAGILE AND PRONE TO FALL.

Shampoo

Energizing treatment specific for weak hair, brittle and with a tendency to fall. Gently cleanses without altering the physiological balance of the hair. Stimulates the microcirculation of the scalp and strengthens the hair bulbs favoring the bulk capillary. It counteracts the harmful action of free radicals and protects against oxidative stress of environmental factors that cause premature aging and hair loss.

Size

Bottle of 1000 ml.
Bottle of 300 ml.



Oil Nature

RIGENERANTE | REGENERATING

SHAMPOO RISTRUTTURANTE CON OLIO DI ARGAN, CHERATINA ED ESTRATTI DI ALOE VERA E PASSIFLORA. SPECIFICO PER CAPELLI SFIBRATI, DANNEGGIATI E TRATTATI. **RESTRUCTURING SHAMPOO** WITH ARGAN OIL, KERATIN AND EXTRACTS OF ALOE VERA AND PASSIONFLOWER. SPECIFIC FOR DAMAGED, DAMAGED AND TREATED HAIR.

Shampoo

Specific cleaning treatment to effectively repair damaged and brittle fiber. It has an anti-aging, reinforcing and illuminating. The hair, nourished and renovated appears full-bodied, shiny and soft.

Formato

Bottle of 1000 ml.
Bottle of 300 ml.

Maschera

Restructuring treatment. Restructures the hair making it vigorous, full-bodied and regenerated without weighing it down.

Formato

Jar of 1000 ml.
Jar of 250 ml.

Argan Oil Liquid Cristals



Argan Oil Liquid Cristals

Aesthetic, nutritive and regenerating treatment. Its innovative formula exalts the regenerative and protective properties of Argan Oil, allowing the active ingredient to make the hair more docile to the comb, to strengthen hair fiber and to repair the split ends.

Size

100 ml glass flacon.

How to use

Apply on wet hair before drying or on dry hair for finishing and styling.

Disentangling 2 Phases



Oil Essential Argan disentangling 2 phases immediate effect. It hydrates and disciplines even the most rebellious hair, facilitating combing and detangling. The formula, enriched with Argan Oil, nourishes, repairs and protects the hair fiber, restoring shine, lightness and renewed vitality to the hair. Ideal for all hair types.

How to use: After shampooing, spray on towel-dried hair evenly distributing along on the whole length. Comb and proceed with drying. It can also be used on dry hair. Before use, shake well the bottle to mix the two phases of the product. No need to rinse.

Size
250 ml. Spray Flacon