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FOR
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HAIR | GLAMOUR
PROFESSIONAL

Enjoy
fantasy color

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Glamour Hair Color Cream

It is an exclusive coloration with ARGAN and MACADAMIA OIL, whose active ingredients ensure a rich and intense color. The Pantenolo, contained in it, with its regenerating and stretching properties, gives hydration and softness to the hair. GLAMOUR PROFESSIONAL COLORATION, formulated to prevent burning sensation, allergies and reddening, is suitable for those who have problems of sensibility on the hair scalp. 100% coverage of the gray hair 100% intense and brilliant color 100% longer lasting and more fixed color available in 99 nuances.

Format

Pack in a case tube of 120 ml.

How to use

It has to be mixed with cream oxygen 10-20-30-40 volumes in the proportion of 1:1. Posing time 30-40 min.

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COLD SERIE NATURALI
E CENERE FREDDI
SERIES
NATURAL & ASH
PERMANENT HAIR
COLOR CREAM
with Argan & Macadamia Oil

MADE IN ITALY

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Creamy Oxygen

Hair creamy oxygen, with stabilized PH and aromatic fragrance. Its formula, invented for the specific use with the permanent colour Glamour Hair Color Cream, gives to the product a high protective action and grants holding and stability of the colour.

Available in 10 (3%), 20 (6%), 30 (9%) and 40 (12%) Volúmenes.

Size

Available in 200 and 1000 ml bottles.

How to use

Wear suitable gloves. Shake well. Mix in a non-metallic bowl with the dye cream in the indicated ratio. Re-seal the packaging well after use. Store in a cool, dry place away from sources of heat.

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Ammonia Free Hair Color Cream

Ammonia free hair colour cream, with a cosmetic action, has been created to meet the needs of each customer and for those people who experience sensitive skin problems or allergic reactions. Its formula, enriched with Argan Oil and Vitamin E, ensures an extremely gentle and performing coloration. The high concentration of active ingredients, antioxidants and emollients, delivers extraordinarily bright and vivid colours. The hair becomes visibly healthier, hydrated and regenerated. The exclusive micro pigments in it, penetrate easily into the deepest part of hair cuticle, ensuring a perfect coverage of grey hair and a long-lasting colour over time. Its pleasant fruity fragrances, give a charming feeling of comfort during the application.

Available in 45 nuances

Size

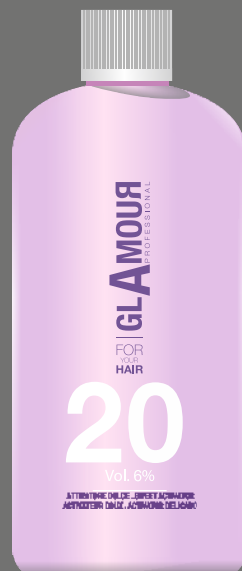
Case with 100 ml tube.

How to use

Mix in a non metallic bowl GLAMOUR COLOR CREAM AMMONIA FREE, following the ratio 1:1,5, with the Sweet Activator at 20 V. (6%) or 30 V. (9%), (for example 50 ml of Glamour colour dye with 75 ml of oxidising cream). Development time: 25-30 min. In order to obtain a stronger colour mix 1:1. Use 10 V. (3%) oxidising cream in order to brighten up the color, to add richness and shine to the natural hair colour and to revitalize hair lengths and hair edges. Development time: 20 min.

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Sweet activator

Creamy and scented sweet activator with stabilized pH. Formulated to bring out and enhance the result of GLAMOUR COLOR CREAM AMMONIA FREE. Its texture, creamy and velvety, makes easier and homogeneous the mixing and the colour dye application, enhancing the coverage properties and durability.

It is available in the variants of 10 (3%), 20 (6%) and 30 (9%) volumes.

Size

Bottles of 150 ml and 1000 ml.

How to use

Wear suitable gloves. Shake well. Mix in a non-metallic bowl with the dye cream in the indicated ratio. Re-seal the packaging well after use. Store in a cool, dry place away from sources of heat.

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Glamour Blue Bleaching Powder

Compact, non-volatile powder, with high bleaching power. It works with maximum safety and versatility in respect of the hair structure. The high content of emollient and moisturizing agents, such as Kaolin, Guar Gum, Silk and Corn Proteins, ensures a constant nourishment and effective hair protection during the decolorization process. Easy to mix, no lumps, no drops and no swelling. Its compact formula does not create dusty effects during preparation and avoids the inhalation of volatile particles. It contains blue pigments that, acting as optical whiteners, play an effective no-yellow effect. It is suitable for all lightening techniques (mèches, sunshine, balayages, shatush and scratches) and all types of application (foil, hairnet, comb, etc.). High yield mix ratio of 1: 2.

Size

500 gr thermal envelope or 25 gr bag in 24 pcs box.

How to use

Wear appropriate gloves. In a non-metallic container mix 1 part of bleach powder + 2 parts of cream oxidant emulsion at 20 (6%), 30 (9%) or 40 (12%) Volumes. Apply immediately and quickly onto dry and unwashed hair. Leave on until the desired brightness (approximately between 20 and 35 minutes). At the end, rinse thoroughly with water, remove any residue, and make a shampoo. Reseal the packaging well after use and store in a cool and aired place.

The development times vary depending on the brightening tones and the volume of the used emulsion (20-30-40 vol.). It is advisable to check the brightness during the development time, depending on the desired effect, the application surface, the hair condition and the ambient temperature.



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WHITE BLEACHING POWDER



Compact, non-volatile powder, with high bleaching power. It works with maximum safety and versatility in respect of the hair structure. Easy to mix, no lumps, no drops and no swelling. Its compact formula does not create dusty effects during preparation and avoids the inhalation of volatile particles. It is suitable for all lightening techniques (mèches, sunshine, balayages, shatush and scratches) and all types of application (foil, hairnet, comb, etc.). It contains emollient and conditioning agents (Kaolin, Guar Gum, Silk and Corn Proteins) that act on the hair during the decolourization process. High yield mixing ratio of 1:2. **How to use:** Mix, in a non-metallic container, 1 part of bleaching powder + 2 parts of oxidizing emulsion cream to 10 (3%), 20 (6%), 30 (9%) or 40 (12%) Volumes. Apply immediately to dry, unwashed hair and leave in place until desired lightening is achieved. At the end rinse thoroughly and, after removing any residue, make a shampoo. The lightening tone varies depending on the shutter speed and the volumes of the emulsion used. Depending on the desired effect, on the basis of application, on the condition of the hair and on the temperature of the environment, it is advisable to check the lightening during the laying time. **Warnings:** Wear suitable gloves. Do not apply on scalp not intact, irritated or affected by diseases. Do not use to discolor eyelashes and eyebrows. In case of contact with eyes, skin and mucous membranes, rinse immediately with plenty of water and seek medical advice. Do not carry out a permanent immediately before or after. Close the package well after use and store in a dry place. Do not use on children and keep away from their reach. Perform a sensitivity test 48 hours before application. For professional use only.

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Zero Yellow



Silver & Blonde Shampoo

Anti-yellowing treatment shampoo for white, grey, natural or bleached hair. Cosmetic formula, with emollient and nourishing properties, with a high concentration of blue and purple pigments. Contrasts and neutralizes the unsightly yellow reflection caused by chemical treatments and external aggressions. Enhances the brightness of white hair, enlivens silver reflections and softens copper-orange tones accentuating cold tones. Suitable for female and male hair. **How to use:** Distribute the shampoo on wet hair evenly, without diluting it. Emulsify and massage gently, insisting on the most yellowed areas. Leave on for a few minutes, then rinse thoroughly. If necessary, dilute the shampoo and repeat the operation. Wear suitable gloves or wash your hands thoroughly after applying the product. In case of contact with eyes, rinse immediately.

Silver & Blonde Mask

Specific conditioning treatment for white, grey, natural or bleached hair. The formula, enriched with Argan oil and Keratin, moisturizes, detangles and smoothes the cuticle, giving the hair elasticity and extreme softness. The combination of blue and purple pigments enlivens the brightness of gray and white hair and eliminates yellow-orange reflections caused by natural causes, environmental factors or chemical treatments. Suitable for female and male hair. **How to use:** After the anti-yellowing shampoo, remove excess water and apply the product evenly on the hair. Comb and leave on for 3-5 minutes. After the set time has elapsed, rinse thoroughly removing all traces of product. During use it is advisable to wear suitable gloves or alternatively wash your hands thoroughly after applying the product. In case of contact with eyes, rinse immediately.

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HAIR
THERAPY

From Glamour Professional was born "BOTOX HAIR EFFECT", the new botox effect treatment that protects, lights up and revitalizes all types of hair, without weighing them down. A concentrate of nourishment, with a strong antioxidant power, that acts as a barrier against ageing and protects your hair from free radicals and chemical treatments.

REGENERATED HAIR FROM THE FIRST USE

Botox Hair Therapy is the beauty ritual that penetrates deep into the hair shafts and fills up your damaged hair performing an enriching and restructuring action. A regenerating source for your hair since the first treatment. Your hair will find the beauty of a natural shine with an immediate untangling, soft and shiny effect.

Benefits:

- Most hydration and high untangling effect
- Protection and long-lasting color
- Extreme brightness and lightness
- Anti-ageing effect with revitalizing and enriching action
- Excellent elasticity and frizzy control



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ARGAN KERATIN



Hair Shampoo Botox Argan Keratin
Shampoo with Argan Oil and Keratin for extra dry and damaged hair. It deeply nourishes and repairs the hair fiber leaving hair soft, vital and brilliant.

Size
500 ml bottle
1000 ml bottle

How to use
Apply uniformly on wet hair. Massage carefully and then rinse. Repeat the process, if necessary. In case of contact with eyes, rinse immediately.

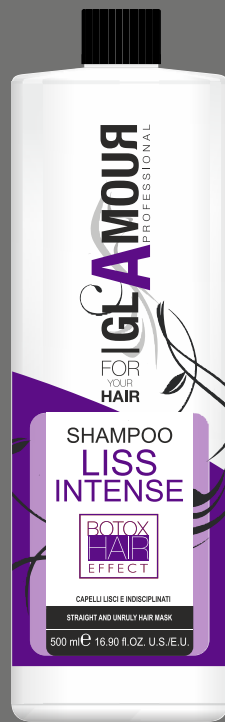
Botox Argan Keratin Mask
Mask with Argan Oil and Keratin for extra dry and damaged hair. Detangles, moisturizes and repairs the hair. Gives an immediate radiance and protects from external aggressions.

Size
500 ml can
1000 ml can

How to use
After shampooing, remove excess water from hair and apply. Leave on for 3-5 minutes and then rinse.

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LISS INTENSE



Hair Shampoo Botox Liss Intense
Shampoo for straight hair and unruly. It smoothes and straightens the hair fiber and gives to hair lightness and fluidity. Removes frizz and protects them from the effects of humidity.

Size
500 ml bottle
1000 ml bottle

How to use
Apply uniformly on wet hair. Massage carefully and then rinse. Repeat the process, if necessary. In case of contact with eyes, rinse immediately.

Botox Liss Intense Mask
Mask for straight hair and unruly. Smoothes, straightens and nourishes the hair. Removes frizz and protects them from the effects of humidity.

Size
500 ml can
1000 ml can

How to use
After shampooing, remove excess water from hair and apply. Leave on for 3-5 minutes and then rinse.

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INTENSE PROTEIN



Hair Shampoo Botox Intense Protein
Shampoo for dry and damaged hair. It deeply nourishes, hydrates and repairs the hair fiber. It makes hair more resistant, easy to style and soft to touch.

Size
500 ml bottle
1000 ml bottle
How to use

Apply uniformly on wet hair. Massage carefully and then rinse. Repeat the process, if necessary. In case of contact with eyes, rinse immediately.

Botox Intense Protein Mask
Mask for dry and damaged hair. Detangles, nourishes and repairs the hair fiber. Gives an immediate radiance and shine to hair.

Size
500 ml can
1000 ml can
How to use

After shampooing, remove excess water from hair and apply. Leave on for 3-5 minutes and then rinse.

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COLOR DEFENCE



Hair Shampoo Botox Color Defence
Shampoo for colored hair or with highlights. It gently cleans, protects and ensures a long lasting color. Leaves hair soft, shiny and nourished.

Size
500 ml bottle
1000 ml bottle
How to use

Apply uniformly on wet hair. Massage carefully and then rinse. Repeat the process, if necessary. In case of contact with eyes, rinse immediately.

Botox Color Defence Mask
Mask for colored hair or with highlights. Detangles, moisturizes and gives instant shine to hair. Protects the hair fiber from external aggressions and ensures a long lasting color.

Size
500 ml can
1000 ml can
How to use

After shampooing, remove excess water from hair and apply. Leave on for 3-5 minutes and then rinse.



CURL ABSOLUTE



Hair Shampoo Botox Curl Absolute
Shampoo for curly or wavy hair. Anti-frizz, hydrates and protects hair from the effects of humidity leaving them supple, soft and perfectly defined.

Size
500 ml bottle
1000 ml bottle
How to use

Apply uniformly on wet hair. Massage carefully and then rinse. Repeat the process, if necessary. In case of contact with eyes, rinse immediately.

Botox Curl Absolute Mask
Mask for curly or wavy hair. Detangles, defines and disciplines curly hair without weighing it down. Removes frizz and protects hair from the effects of humidity.

Size
500 ml can
1000 ml can
How to use

After shampooing, remove excess water from hair and apply. Leave on for 3-5 minutes and then rinse.



3 Finaltouch Leave-in Senza Risciacquo

Restructuring hydronutrient antistatic, detangling and illuminating. Protects the hair from environmental aggressions and moisture. Particularly suitable for dry, damaged or chemically treated hair. No need to rinse, does not weigh down the hair and leaves no residue.

Azioni/Actions

Antistatico – Antistatic
Illuminante – Brightening
Ristrutturante – Restructuring

Format

Bottle da 100ml

How to use: On damp and well-buffed hair, distribute evenly over lengths and ends. Comb and proceed with drying.

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4 Crystaltears Cristalli Liquidi

Hair beauty fluid with 4 trico-cosmetic actions. The silky texture, with Hyaluronic Acid and Flax Seed, deeply moisturizes and nourishes the hair restructuring it and making it soft and shiny. Light and non-greasy formula, it is absorbed quickly without weighing the hair down. It can be applied on wet or dry hair.

Azioni/Actions

Idratante – Moisturizing
Illuminante – Brightening
Setificante – Silky
Nutriente – Nourishing

Format

Bottle da 100ml

How to Use

Dispense a few drops of product on the palm of the hand and distribute evenly over lengths and ends. Proceed with the desired styling.

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5 Lissnatural Lisci Perfetti

No-rinse smoothing cream with 5 trico-cosmetic actions. Enriched with Hyaluronic Acid and Silk Proteins, it makes the hair perfectly smooth and shiny and ensures an extra hold and a prolonged anti-frizz effect. With a thermo-protective action, it protects the hair from damage resulting from the use of hot tools (hairdryer, straightener, iron).

Azioni/Actions

Lisciante – Straightening

Nutriente – Nourishing

Termo-protettiva – Thermo-protective

Lucidante – Polishing

Idratante – Moisturizing

Format

Tube da 200ml

How to use

After shampooing, apply the cream on towel-dried hair, strand by strand, starting from the root and reaching the ends. Distribute evenly with the help of a wide-toothed comb and proceed with drying. It can also be used on dry hair to redefine the hair style.



6 Curlup Ricci Perfetti

Curling modeling glaze with 6 trico-cosmetic actions. The highly moisturizing formula, with Hyaluronic Acid and Aloe Vera, revives and tones the curls making them elastic, compact and bright. With a thermo-protective action, it protects the hair fiber during drying, prevents frizz and makes hair soft and healthy-looking.

Azioni/Actions

Anticrespo – Anti-frizz

Elasticizzante – Elasticizing

Iidratante – Moisturizing

Disciplinante – Disciplining

Termo-protettiva – Thermo-protective

Lucidante – Polishing

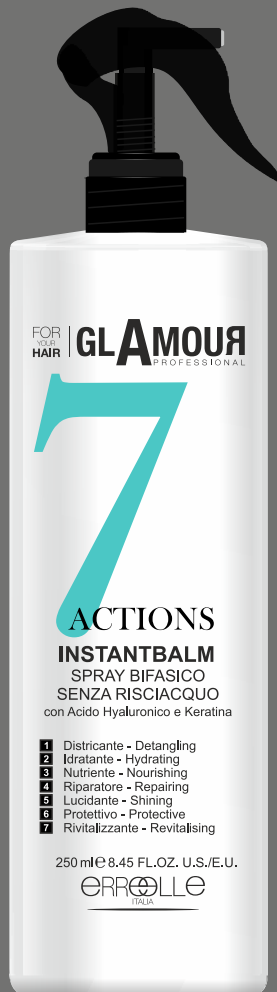
Format

Tube to 200ml

How to use

After shampooing, on wet hair and head down, distribute the product, from the root to the ends, and comb through with the fingers. Collect the curls in the palm of the hand and lift them from the bottom to the top, tighten the strand and release. Dry upside down with a diffuser medium temperature and low speed. It can also be applied to dry hair to reshape and redefine rebellious locks.

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7 Instantbalm Spray Bifasico Senza Risciacquo

No-rinse conditioner spray with 7 trico-cosmetic actions. Immediate effect, it hydrates and disciplines even the most rebellious hair, facilitating combing and detangling. The formula, enriched with Hyaluronic Acid and Keratin, nourishes, repairs and protects the hair fiber, restoring shine, lightness and renewed vitality to the hair. Ideal for all hair types.

Azioni/Actions

Districante – Detangling

Idratante – Hydrating

Nutriente – Nourishing

Riparatore – Repairing

Lucidante – Shining

Protettivo – Protective

Rivitalizzante – Revitalising

Format

Bottle 250ml

How to use

After shampooing, spray on towel-dried hair evenly distributing along on the whole length. Comb and proceed with drying. It can also be used on dry hair. Before use, shake well the bottle to mix the two phases of the product. No need to rinse.

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Hair Spray Fixing Effect

Spray Lacquer with FIXING EFFECT. Its formula, enriched with Vitamin Complex, gives shape, structure and shine to the haircut. It fixes the hair soft and voluminous, without heaviness. With UV filters, it helps protecting the hair fibre from sunlight damages. Ensures quick drying and is removed with a few strokes of the brush without leaving residue. Suitable for all types of hair.

Size
500 ml spray bottle
750 ml spray bottle

How to use:
Shake before use. Spray the product uniformly and with short splashes from a distance of approx. 20-30 cm. To get more volume, vaporize onto the roots. To give shape and support to the set, use on wet hair before applying the curlers or brushing. Avoid prolonged dispensing. If the valve is closed, rinse it with hot water.

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No gas hair spray extra volume

Ecological lacquer NO GAS EXTRA VOLUME for soft and natural hairstyles. Fixes, gives endurance and volume to the hair, leaving them vaporous and bright. It ensures long-lasting holding and protects from UV rays. Contains Vitamin Complex, that guarantees maximum hydration and an antioxidant effect. It is removed with a few strokes of the brush without leaving residue.

Size:
400 ML spray bottle

No gas hair spray extra strong

Ecological lacquer NO GAS EXTRA STRONG. Ideal for creating and modelling structured hairstyles. Hard fixing and providing definition and endurance for the entire day. It gives instant gloss to the hair and protects them from UV rays and moisture. Enriched with Vitamin Complex, it hydrates and protects the capillary structure from the damaging action of free radicals.

Size:
400 ML spray bottle

How to use:

Shake before use. Spray the product from a distance of approx. 20-30 cm. Use on dry hair to fix the hairstyle, on wet hair to define it. If the valve is closed, rinse it with hot water.

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Extra Volume Modeling Mousse Curl Revive

Its soft texture, creates a long-lasting volume on fine and delicate hair, which supports hardly the hairstyle. It does not weigh, does not paste and leaves no residue. Contains Solar Filters that protect the hair from the harmful effects of free radicals and sunlight.

Size
300 ml spray bottle.

Extra Strong Modeling Mousse Curl Revive

Its innovative formulation is indicated to give elasticity, body and volume to the most rebellious curls without weighing them. It does not paste and leaves no residue. Contains Solar Filters that protect the hair from the harmful effects of free radicals and sunlight.

Size
300 ml spray bottle.

How to use
Apply one or two knobs of product on wet hair. Proceed to drying.

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Hair Wax Botox Effect

A line suitable to achieve any styling with maximum results. A range of products that allows you to model, build, sculpt or define your hairstyle. Perfect for creating soft, strong, matt, glass or wet look. The Botox effect helps hair to regain body, hydration, and nourishment.



Shine WAX

It Defines and polishes naturally every kind of hair. Flexible seal. Anti-frizz effect.

Format
vaso da 100ml



Strong WAX

Ideal for creating and designing with structured and carved effects. Stronghold. Wet effect.

Format
vaso da 100ml



Rasta WAX

It gives strong, creative and trendy looks. Total hairstyle control. Extra strong action.

Format
vaso da 100ml



Matt WAX

Modeling formula, non-greasy, it guarantees a long-lasting result and an opaque effect.

Format
vaso da 100ml

Hair Gel Botox Effect

4 types of gel depending on the desired effect.



Glass GEL

Long-lasting gel allows you to shape your hair to obtain the desired look. Fix your hair.

Format
vaso da 500ml

Definition GEL

Extra strong gel suitable for all types of hair for a creative, shiny, accurate look. It accentuates the shapes, defines waves and curls.

Format
vaso da 500ml

Control GEL

Extra-fixing gel ideal for a long and short hair, can be applied indifferently to wet and dry hair.

Formato
vaso da 500ml

Touch Extreme GEL

Extreme fixing gel to define each bangle with the right movement and create look-alike. It leaves no residue and is eliminated with a few brush strokes.

Formato
vaso da 500ml



HAIR COLOR CREAM

**...COSA ASPETTI?
TROVA IL TUO
SOUND!**

**...WHAT ARE YOU WAITING
FOR??? FIND YOUR SOUND!**

Rock Metal Harmony
Funky Jazz...

... these and many more are the new permanent hair color creams **Enjoy Fantasy Color** by Erreelle Italia. Crazy, creative, eccentric and full of personality...

15 NUANCES

...What are you waiting for?? Find your Sound! Choose your color, between the vibrant, transgressive and with a strong impact shades, and the light, romantic and delicate tones, or you can play with the nuances by using different colors and creating your own customized **Enjoy Fantasy Color**.

Fashion and cool nuances with infinite possibility of personalization

... Rap Blues Hip Hop...



WITH ARGAN & MACADAMIA OIL

ENJOY Fantasy Color

Ratio 1:1,5

Enjoy Fantasy Color

Available in 15 nuances

The nuances can be used as strengthener or reflex corrector.

Characteristics

Argan Oil: It hydrates, restores and strengthens the capillary fibers, enhancing the brilliance of the color.

Macadamia Oil: It nourishes the hair deeply without weighing them.

How to use Apply Enjoy Fantasy Color on natural or blond dyed hair, with tone-based 7 to tone 10, or on discolored hair. The CLASSIC-Neutral color used alone in blend with oxygen does not color but adds shine to the hair and revives the color.

Used in blend with other shades, it allows for tonal shades or pastel shades.

Size

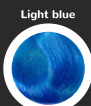
100 ml tube



PLAY WITH
COLORS... FIND
YOUR SOUND!



UTILIZZA IL NEUTRO CON TUTTI I COLORI



+

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Enjoy
fantasy color